



# Landlords

## — 2022 —

Complying with new QLD Smoke Alarm Laws could cost Landlords between  
—— **\$500 - \$2000 per property** ——

### Current Cost

**\$400 million**

The cost to QLD landlords

**\$500 - \$2000**

The cost to each landlord – per property

### Potential Savings

**\$200 million**

The amount we aim to save landlords

**\$250 - \$1000**

The amount we aim to save each Landlord

**WE AIM TO REDUCE  
YOUR COST OF  
COMPLIANCE BY 50%**

It's a simple idea.  
Landlords save more  
when they work together.

## Combined Purchasing Power.

It's a really simple idea – we are uniting hundreds of thousands of Queensland landlords to combine their purchasing power to achieve dramatic savings on the cost of smoke alarm compliance.

By uniting landlords together we can negotiate, on your behalf, dramatic cost savings due to your combined purchasing power. Manufacturers will reduce their costs substantially when we negotiate with them on more than 1 million smoke alarms. The cost savings we make will directly benefit you.

**All you need to do is register your interest and pay a fully-refundable \$5 Expression of Interest** (refundable at any time for any reason) to show you are serious about saving money and we do the rest.

1

### **Register your Interest**

Register and join with thousands of other Queensland landlords to save money. The more landlords who register, the more you could save.

2

### **We Negotiate Huge Price Reductions**

In 2019/2020 we negotiate with manufacturers and installers on behalf of Queensland landlords to dramatically lower the cost of alarms and installation.

3

### **Lower Priced Smoke Alarms Made Available to Installers**

The reduced-price smoke alarms are made available to your preferred installer and they lower their price to you.

4

### **You Save a Bucketful of Money**

Our aim is to save you 50% of the current cost of complying.

# WE AIM TO REDUCE YOUR COST OF COMPLIANCE BY 50%

IF YOU NEED:	CURRENT COST*	PROJECTED COST**	YOUR SAVINGS
2 alarms	\$440	\$220	\$220
3 alarms	\$660	\$330	\$330
4 alarms	\$880	\$440	\$440
5 alarms	\$1,100	\$550	\$550
6 alarms	\$1,320	\$660	\$660
7 alarms	\$1,540	\$770	\$770
8 alarms	\$1,760	\$880	\$880
9 alarms	\$1,980	\$990	\$990

\* Most smoke alarm companies are currently charging \$220 - \$230 per alarm to meet the new legislation.

\*\* Our aim is to be negotiating the purchase of more than 1 million smoke alarms on behalf of Queensland landlords. Using the combined purchasing power of 200,000+ united landlords, we expect to reduce your costs by up to 50%. We cannot guarantee this level of savings at this time, but following our discussions with the smoke alarm manufacturers and installers, this is the expected savings we should be able to achieve for you.

# The new smoke alarm legislation affects every rental property in Queensland.

Landlords and property managers must ensure that their rental properties comply before 1 January 2022. QFES have advised that the penalty for non-compliance is \$500 and will be strictly enforced.

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## Summary of changes that affect every Queensland landlord.

- Installed in every bedroom of the property.
- Must be 240v hardwired or 10 year lithium alarms – 9v alarms will not be allowed.
- Must be photoelectric alarms – ionisation alarms (the most common form of alarm) will not be allowed.
- Must be interconnected so that if one alarm sounds, they all do.

For most landlords, this will mean that every current smoke alarm must be replaced and new ones installed – as very few rental properties have interconnected, photoelectric alarms inside bedrooms. Depending on the number of bedrooms and storeys in the property this could cost between \$500 – \$2,000.

## Smoke alarms must be installed:

- On each storey;
- In every bedroom;
- In hallways which connect bedrooms and the rest of the dwelling; or
- If there is no hallway, between the bedrooms and other parts of the storey; and
- If there are no bedrooms on a storey at least one smoke alarm must be installed in the most likely path of travel to exit the dwelling.

# This is a free service for all Queensland landlords.

Landlords 2022 is an initiative of the Smoke Alarm Association Australia – a not-for-profit Industry Association. Designed to save landlords a substantial amount of money, the service is provided free to all Queensland property managers and landlords.

**To dramatically reduce your cost of complying with the new smoke alarm legislation, register your interest by completing this form.**

Full Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Investment Property Address: \_\_\_\_\_

Management: ☐ Property Manager ☐ Self-Managed

**If managed by a property manager, please state name of property management/real estate agency.**

**PAYMENT:** ☐ Visa ☐ Mastercard ☐ EFT\*\*

Amount: **\$5**

\* SAA Australia Trust Account  
BSB 064 800 – Acct 1512 8149

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ CCV: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please provide this completed form to your Property Manager or send this form to:**

**E**                      **ceo@landlords2022.com.au**  
**A**                      **PO Box 162 Pinkenba QLD 4008**

**\*\*Note:** Use your company name as the reference code